

Knowledge to Action research plans (Lancashire and Cumbria NsFL)

Worsley – working paper on potential research options

Visual research methods and residents survey – identifying future priorities

In Worsley NFL, Love Haslingden are very active around environmental and wider community issues, as well as looking at ways of improving the town, so visual research methods might also be an approach that appeals to the members of this group. Similar to St Georges NFL, there is potential to undertake a video or photo-voice style project focused on the current challenges facing Haslingden and identifying potential priorities of change going forward.

The visual research could be combined with a basic qualitative and small-scale community survey designed to ascertain the views of residents on the key challenges and future priorities for Worsley/Haslingden. This could be administered by community researchers, including undertaking the survey, data analysis and presentation/publication of the results. The findings could then be fed into the process that informs the choice of resilience initiative(s) going forward.

This research would support the CLAHRC objective of *‘identifying the issues/priorities to focus on in the NFL.’*

Supporting asset transfer

A representative from Love Haslingden mentioned that there is some interest among market traders in the possibility of asset transfer of the market area from Rossendale Borough Council. Research could support investigating a potential asset transfer. As a first stage this research could involve an evidence review that assesses the effectiveness of asset transfer and which also could provide information on best practice to inform how to proceed with a prospective asset transfer process.

In addition, further ‘market-testing’ style research could explore the potential level of demand for an improved market area from traders, alongside an assessment of how attractive an improved market area would be to shoppers/customers. The potential interest in an improved market among customers could be estimated by a basic street survey of local shoppers and trader demand could be ascertained by a short online survey or via the survey monkey platform. There are also potential linkages here with the Haslingden Task Force’s ongoing work to regenerate Haslingden town centre.

This research would be consistent with the CLAHRC aim: *‘Engaging / empowering residents / stakeholders: understanding the process of engagement of residents / stakeholders. How they influence change.’*

Asset mapping (interactive)

As with St. George’s ward, an Asset Mapping process might be an effective way of identifying key local assets that support local resilient systems. The research project would aim to produce a digital asset map, that is potentially interactive. This could possibly be combined with the photo-video voice research that also allows members of the community to interact or interface with visual data/findings and add comments or additional information on the interactive map. The mapping could also serve as a wider community engagement tool for CLAHRC, by allowing members of the community to interact with the contents.

This research would align with the CLAHRC aim of: *‘Understanding baseline levels of resilience across the domains.’*

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Potential costings and resource requirements

- Funding to pay for photography/video equipment if required.
- Funding for the community researchers.
- Training for community researchers in visual research methods and possibly survey methods, including online surveys.
- Website set up and running costs and possibly memory sticks for data storage (especially as there is likely to be a large amount of digital data).
- Hire of meeting room to discuss research findings with the community.
- Possibly funding to pay for stationary, printing costs and publicity materials.
- Possible costs of support provided by the Data Scientist re setting up of interactive mapping platform.

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Research Plan for Cumbria NFL

Introduction

Cumbria is not yet at the stage of formally considering research options. To date a COREN has not been established in the NFL nor has there been any discussion with the local partners or residents on research ideas. Consequently, it will take time before Cumbria partners are in a position to discuss detailed research options and begin developing specific resilience projects for the Moss Bay area.

There have also been local surveys taking place recently in the Moss Bay area, so survey methods may not be appropriate at this time, due to potential 'survey fatigue'. Visual methods might be a more viable option at this stage and it might be possible to initially work with some residents, who local authority lead has been in contact with in recent months. A meeting of the core Cumbria team is being arranged for September, so potential research ideas can be raised and discussed then.

Moss Bay - Potential research options

Visual research methods – identifying future priorities

In Moss Bay NFL, there is potential to undertake a video or photo-voice style project carried out by community researchers or residents. Moss Bay has a long industrial history and sporting heritage. A project could focus on tracking industrial, employment and social changes over time in Moss Bay and examine current challenges facing the local community. There potentially could be a need for archival research, which will need to be accessed online or via a local library/resource centre.

This research, based on the photographic representation produced, could then be presented to the Moss Bay community and local partners to stimulate dialogue focused on identifying potential 'resilient systems priorities' going forward.

In relation to development of a Moss Bay calendar, there has already been some discussion based on ideas around the themes of the former steel works and the local rugby league club, which could also form part of or be linked into this photo-voice style research project.

This research would support the CLAHRC objective of '*identifying the issues/priorities to focus on in the NFL.*'

Asset mapping (interactive) – possibly contribute to community planning

An Asset Mapping process might be an effective way of identifying key local assets that support local resilient systems. The research project would aim to produce a digital asset map, that is potentially interactive. This could possibly be combined with the photo-video voice research that also allows members of the community to interact or interface with visual data/findings and upload comments or additional information on the interactive map.

The mapping could also serve as a wider community engagement/promotional tool for CLAHRC, by allowing members of the community to interact with the contents.

In addition, there may be some potential in exploring whether the mapping could possibly inform a community planning process for whole of Moss Bay and support and build on the existing community plan (2011) produced for the Salterbeck area of the NFL.

Asset mapping research would align with the CLAHRC aim of: '*Understanding baseline levels of resilience across the domains.*'

Knowledge to Action research plans (Lancashire and Cumbria NsFL)

Potential costings and resource requirements

- Funding to pay for photography/video equipment if required.
- Funding to residents.
- Training for residents in visual research methods.
- Website set up and running costs and possibly memory sticks for data storage (especially as there is likely to be a large amount of digital data).
- Any costs associated with accessing archives or library services.
- Hire of meeting room to discuss research findings with the community.
- Possibly funding to pay for stationary, printing costs and publicity materials.
- Possible costs of support provided by the Data Scientist re setting up of interactive mapping platform.